

Community Information

Anaheim





ANAHEIM

200 S. ANAHEIM BLVD.
ANAHEIM, CA 92805

INCORPORATED: 1876
AREA: 50.9 square miles
TELEPHONE: (714) 765-4311
WEBSITE: www.anaheim.net

CITY COUNCIL

Mayor	Tom Tait	
Mayor Pro Tem	James Vanderbilt	
Council Members	Kris Murray	(At Large)
	Denise Barnes	(District 1)
	Jose F. Moreno	(District 3)
	Lucille Kring	(District 4)
	Stephen Faessel	(District 5)

DEPARTMENTS

City Manager	(714) 765-5162
Community Development	765-4300
City Council	765-5247
Community Services	765-5233
Fire Authority	765-4000
Police Department	765-1900

POPULATION CHARACTERISTICS

POPULATION			2010 POPULATION BY AGE (1)			2010 RACIAL & ETHNIC POPULATION (1)		
Year	Population	Change		Total	%		Number	%
1960	104,184	(1)						
1970	166,701	(1)	0-4	25,754	7.7	Non-Hispanic White	92,362	27.5
1980	219,494	(1)	5-9	24,573	7.3	Hispanic of any race	177,467	52.8
1990	266,406	(1)	10-14	25,581	7.6	Non-Hispanic Asian	49,210	14.6
2000	328,014	(1)	15-19	26,571	7.9	Non-Hispanic Black	8,209	2.4
2010	336,265	(1)	20-24	25,944	7.7	All Other NH Races	9,017	2.7
			25-34	52,023	16.4			
2005	331,458	(2)	35-44	49,087	14.6	Total:	336,265	100%
2006	329,373	(2)	45-54	44,653	13.3			
2007	329,780	(2)	55-59	17,001	5.1			
2008	330,659	(2)	60-64	13,856	4.1			
2009	332,120	(2)	65-74	17,126	5.1			
2010	336,265	(2)	75-84	10,006	3.0			
2011	341,903	(3)	85+	4,090	1.2			
2012	346,430	(3)						
2013	350,665	(3)	Total:	336,265	100%			
2014	352,146	(3)	Median Age:	32.4				
2015	354,532	(3)	% of County:		11.2			
2016	355,692	(3)						
2017	358,546	(3)						

CURRENT PROJECTIONS SERIES POPULATION: OCP-2014 MODIFIED (4)

2015	349,132
2020	358,586
2025	367,390
2030	373,704
2035	381,992
2040	403,442

VOTER REGISTRATION, 2017 (6)

Democratic	58,279	Peace & Freedom	468
Republican	42,977	Misc.	315
Independent	3,280	Decline To State	32,507
Green	449		
Libertarian	1,017	Total:	139,292

VITAL STATISTICS (5)

	2010	2011	2012
Total Births	5,493	5,478	5,392
Birth Rate	16.1	15.9	15.6
Total Deaths	1,747	1,919	1,948
Death Rate	5.1	5.6	5.6

Sources: (1) April Decennial Census of Population, U.S. Census Bureau. (4) Center for Demographic Research, CSUF.
 (2) E-8 Released November 2012, State Dept. of Finance. (5) OC Health Care Agency rates per 1,000 pop. 2012 is the latest published data by city.
 (3) E-5 (Revised) Released May 2017, State Dept. of Finance. (6) OC Registrar of Voters, 2017.

Community Parks		Acres	Lighted Baseball	Unlighted Softball	Open Play Area	Children's Play Area	Barbecue Facilities	Swimming	Volleyball	Football/Soccer	Horseshoes	Lighted Tennis	Unlighted Tennis	Basketball	Restrooms	Fire Rings	Action Exercise Trail	Group Picnic Shelter	Special Facilities		
1	Boysen Park 951 South State College	24.6																			
2	Brookhurst Park 2271 West Crescent Street	27.0																			
3	John Marshall Park 2001 West La Palma	15.0																			
4	La Palma Park 1151 North Anaheim Blvd.	21.0																			
5	Maxwell Park 2655 West Orange	18.5																			
6	Modjeska Park 1331 South Nutwood	23.5																			
7	Pearson Park 400 North Harbor Blvd.	19.0																			
8	Peralta Canyon Park 115 North Pinney Drive	21.4																			
9	Pioneer Park 2565 East Underhill	15.8																			
10	Toyon Park 945 S. Weir Canyon Road	16.0																			
11	Twila Reid Park 3100 West Orange	27.2																			
Total Park Acres		649.2																			
Special Facilities Legend																					
1	Brookhurst Community Center	8																			
2	Glover Stadium/Dee Fee Field	9																			
3	Martin Recreation Center	10																			
4	Anaheim Therapeutic Rec Cntr	11																			
5	Nature Trails	12																			
6	Interpretive Center	P																			
7	Outdoor Amphitheater																				
<i>Night lighted tennis courts are available at Magnolia, Savannah and Loara High Schools</i>																					

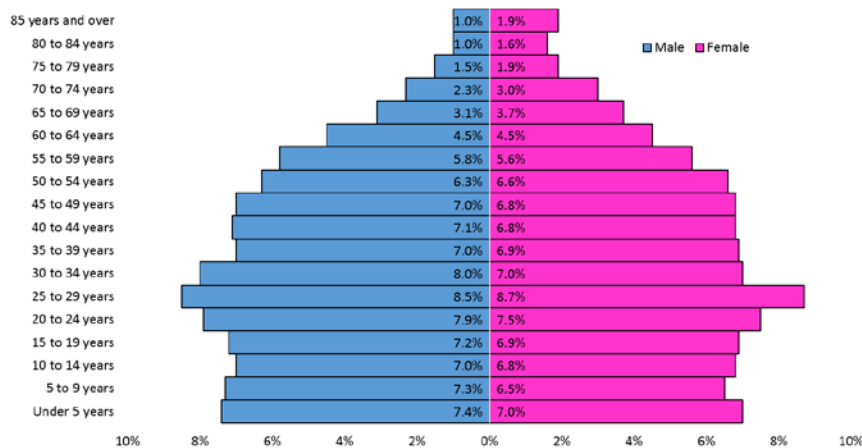


Anaheim, By the Numbers

- **Population¹:** 358,546
- **Anaheim area:** 50.8 Square Miles
- **Population density:** 7,057 Per Square Mile
- **Ethnicity²**

Hispanic, Latino	53.6%
White	26.0%
Asian	15.8%
Black	2.1%
Two or more races	1.8%
Native Hawaiian and other Pacific Islander	0.4%
American Indian and Alaska native	0.1%
Other	0.1%

- **Population by age, gender²**



- **Median age²:** 33.7

About Anaheim

Anaheim is a full-service city supporting more than 358,000 residents, 23,000 businesses and 25 million annual visitors.

The city provides public safety through the Anaheim Police Department and Anaheim Fire & Rescue, water and power service through Anaheim Public Utilities, parks, community centers, family services and libraries through Anaheim Community Services, neighborhood and transportation improvements through Anaheim Public Works and community revitalization through Community & Economic Development.

Anaheim is a modern, diverse city with a proud history dating back to its 1857 founding. Anaheim is known worldwide as the home of the Disneyland Resort, including Walt Disney's original Disneyland Park, as well as Angel Stadium of Anaheim and Angels Baseball, Honda Center and the Anaheim Ducks, and the Anaheim Convention Center, the largest on the West Coast.

Anaheim's thriving visitor industry and business community help support the city's neighborhoods and make Anaheim a great place to live, work and play.

¹ California Department of Finance, Demographic Research Unit: [E-5 Population and Housing Estimates for Cities, Counties, and the State](#) Provisional population as of Jan. 1, 2017, released May 2017

² U.S. Census Bureau, [2012-2016 American Community Survey Five-Year Estimates](#)

Income

- **Average household income³:** \$84,054
- **Median household income³:** \$64,464
- **Average family income³:** \$87,825
- **Median family income³:** \$67,919
- **Average per capita income³:** \$25,127
- **Income³**

Income	Households	Families	Married-Couples Families	Nonfamily Households
Less than \$10,000	4.2%	3.1%	1.2%	10.7%
\$10,000 to \$14,999	3.1%	2.3%	1.3%	6.6%
\$15,000 to \$24,999	7.5%	7.4%	6.5%	10.1%
\$25,000 to \$34,999	9.0%	10.1%	7.0%	9.0%
\$35,000 to \$49,999	14.3%	13.6%	13.9%	15.2%
\$50,000 to \$74,999	19.7%	18.7%	19.9%	19.7%
\$75,000 to \$99,999	12.9%	12.6%	13.6%	11.7%
\$100,000 to \$149,999	16.7%	18.1%	18.5%	10.9%
\$150,000 to 199,999	6.5%	7.3%	9.1%	3.0%
\$200,000 or More	6.1%	6.9%	9.1%	3.1%

³ U.S. Census Bureau, [2016 American Community Survey One-Year Estimates](#)

Household: includes all people who occupy a housing unit, otherwise they are classified as living in group quarters

Housing Unit: house, apartment, mobile home, group of rooms, or single occupied room as separate living quarters

Householder: one person in each household

Family: consists of a householder and one or more other people related by birth, marriage, or adoption

Married-Couple Family: consists of householder and spouse

Non Family Household: A householder living alone or with non-relatives only

Housing

- **Household population¹**: 354,989
- **Group quarters population¹**: 3,557
- **New construction of residential units permitted in 2016⁴**: 1,317
- **Housing units gained in 2016⁴**: 953
- **Housing units lost in 2016⁴**: 22
- **Housing units¹**

Total Housing Units	107,557
Single Detached	45,011
Single Attached	9,228
Two to Four	11,395
Five Plus	37,238
Mobile Homes	4,685
Occupied	102,804

- **Housing vacancy rate¹**: 4.4%
- **Average household size¹**: 3.45
- **Anaheim median gross rent³**: \$1,489
- **Orange County median gross rent³**: \$1,722
- **Median value of Anaheim owner-occupied homes³**: \$548,100
- **Median value of Orange County owner-occupied homes³**: \$654,400

¹ California Department of Finance, Demographic Research Unit:
[E-5 Population and Housing Estimates for Cities, Counties, and the State](#)
Provisional as of Jan. 1, 2017, released May 2017

³ U.S. Census Bureau, [2016 American Community Survey One-Year Estimates](#)
Group Quarters: places where people live or stay in a group living arrangement owned and maintained by an entity or organization

⁴ City of Anaheim

Commercial & Industrial Development



- **Hotels⁴**: 142
- **Hotel rooms⁴**: 20,383
- **Hotel occupancy rate⁵**: 83.08%
- **Office vacancy rate⁶**: 10.25%
- **Office availability rate⁶**: 15.04%
- **Industrial vacancy rate⁶**: 2.34%
- **Industrial availability rate⁶**: 4.20%

⁴ City of Anaheim, Planning & Building Department

⁵ CBRE Hotels, 2016 occupancy percentage in Anaheim

⁶ [Voit Real Estate Services](#), third quarter 2017

Vacancy: total vacant space divided by total existing inventory (for lease & sale)

Availability: ratio of available marketed space to a total rentable area in the region

Government

- **Form of government:** Council-Manager, Municipal Charter

- **City Council**

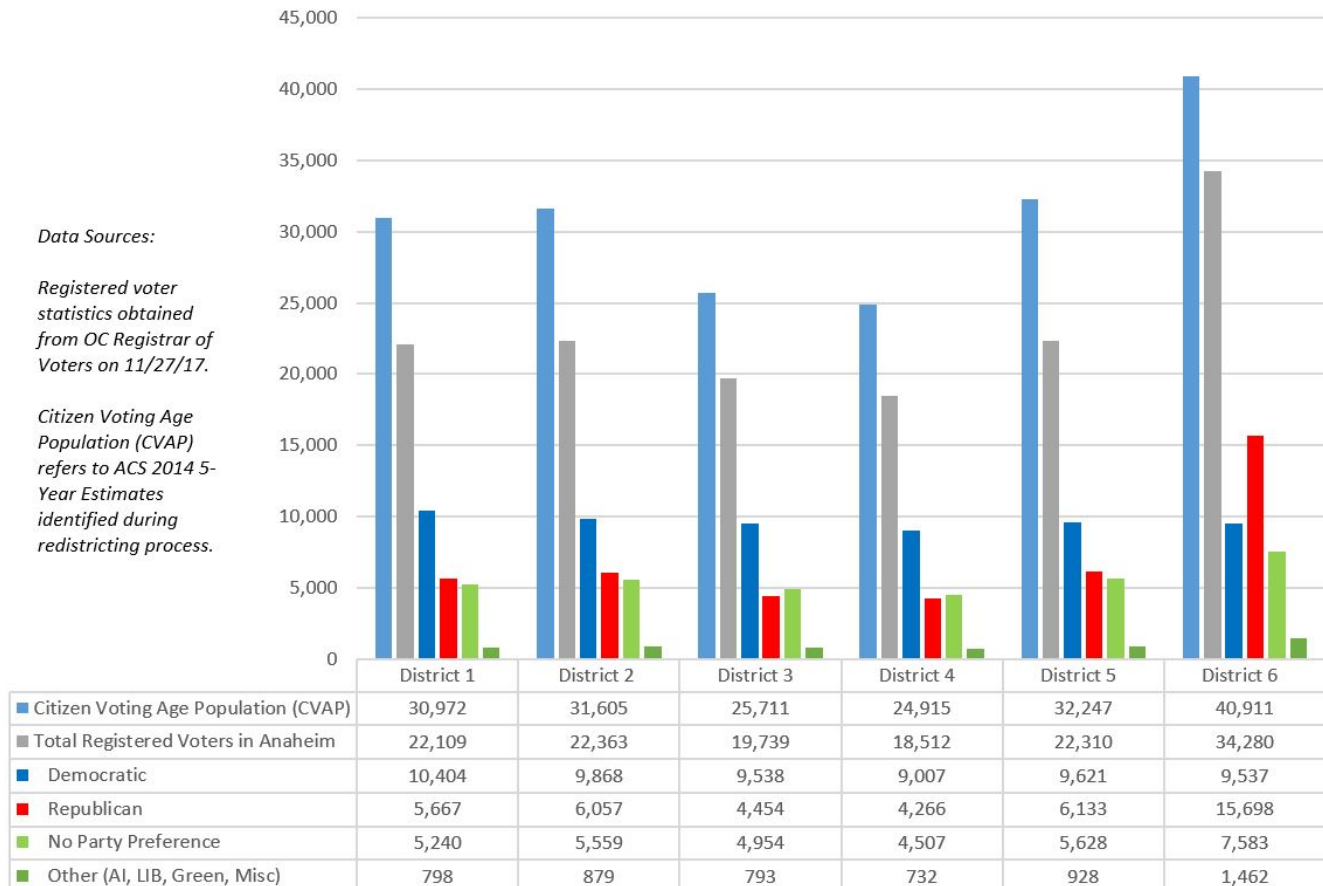
Tom Tait	Mayor	Through 2018
James Vanderbilt	Mayor pro tem, at large	Through 2018
Kris Murray	At Large	Through 2018
Denise Barnes	District 1, west Anaheim	Through 2020
Jose F. Moreno	District 3, central-north Anaheim	Through 2018
Lucille Kring	District 4, south Anaheim	Through 2020
Stephen Faessel	District 5, east-central Anaheim	Through 2020

- **Orange County Board of Supervisors**

Todd Spitzer	District 3, including parts of east Anaheim
Shawn Nelson	District 4, including parts of central, north and west Anaheim

- **Registered voters⁷:** 139,313

- **Political affiliation⁷**



⁷ [California Secretary of State Report of Registration Nov. 27, 2017](#)

Employment & Economy

- **Active business licenses⁴**: 23,473
- **In-Town Active business licenses⁴**: 17,396
- Taxable sales (in thousands)⁹: \$6,652,443
- Taxable Retail and Food Services sales (in thousands)⁹: \$3,528,834
- **Top employers, by estimated employees¹⁰**

Disneyland Resort ¹¹	31,160
Kaiser Permanente ¹²	6,185
City of Anaheim ¹³	3,173
Northgate Gonzalez Markets	2,000
Anaheim Regional Medical Center	1,200
Hilton Anaheim	1,000
Angels Baseball	930
Anaheim Global Medical Center	900
L-3 Communications ¹⁴	860
Carrington Mortgage Services LLC	800
G4S Secure Solutions	800
St. Joseph Heritage Healthcare	800

⁴ City of Anaheim, 2016 Calendar Year

⁹ California Board of Equalization

¹⁰ City of Anaheim estimates based on data from [Inside Prospects Inc.](#), [Orange County Business Journal](#)

¹¹ Includes Disneyland Resort, Disneyland Hotel, Disney's Grand Californian Hotel & Spa, Disney's Paradise Pier Hotel, Disneyland Casting Center, Walt Disney Travel Co. and Downtown Disney District

¹² Includes all Kaiser Facilities in Anaheim

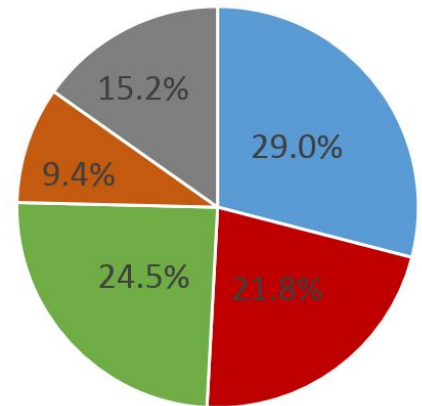
¹³ Includes full- and part-time employees, Anaheim Human Resources Department, Nov. 28, 2017

¹⁴ Includes Interstate Electronics Corp. and Power Paragon Inc.

Employment & Economy

- **Anaheim unemployment rate⁸:** 4.2%
- **Anaheim labor force⁸:** 171,700
- **Employment by occupation²**

- Management, Business, Science, and Arts
- Service
- Sales and Office
- Natural Resources, Construction, and Maintenance
- Production, Transportation, and Material Moving



- **Employment by class of worker²**

Privately Employed	78.3%
Local, State, and Federal Government	9.2%
Self-Employed in Own Not Incorporated Business or Unpaid Family	5.7%
Private Not-for-Profit Wage and Salary	4.5%
Self-Employed in Own Incorporated Business	2.3%

² U.S. Census Bureau, [2012-2016 American Community Survey Five-Year Estimates](#)

⁸ [California Employment Development Department](#), preliminary for Oct. 2017

Education

- **Public schools**

Elementary	46
Junior high	7
High school	11
Non Traditional	3

- **Administrative Authorities**

- Orange County Department of Education
- Anaheim Elementary School District
- Anaheim Union High School District
- Centralia Elementary School District
- Magnolia School District
- Orange Unified School District
- Placentia-Yorba Linda Unified School District
- Savanna Elementary School District
- North Orange County ROP

- **Anaheim resident school enrollment³**

	Estimate	Public	Private
Ages 3 and up	99,922	89.2%	10.8%
Nursery school, preschool	6,053	66.6%	33.4%
Kindergarten	5,070	93.9%	6.1%
Elementary, grades one to four	17,728	95.0%	5.0%
Elementary, grades, five to eight	19,809	92.9%	7.1%
High school, grades nine to 12	20,849	91.0%	9.0%
College, undergraduate	26,646	89.0%	11.0%
Graduate, professional school	3,767	65.6%	34.4%

- **Median earnings by educational attainment³**

Group	Median earnings <i>past 12 months</i>	Population % <i>age 25 and older</i>
Those 25 and older with earnings	\$31,873.00	100.0%
Less than high school graduate	\$21,715.00	25.1%
High school graduate (including equivalency)	\$30,614.00	22.7%
Some college or associate's degree	\$38,903.00	27.4%
Bachelor's degree	\$46,854.00	18.6%
Graduate or professional degree	\$82,033.00	6.2%

³U.S. Census Bureau, [2016 American Community Survey One-Year Estimates](#)

Education

- **Four-year colleges in Anaheim**

- Bethesda University of California
- Bristol University
- California University of Management and Sciences
- South Baylo University
- Southern California Institute of Technology
- West Coast University

- **Area colleges, universities**

- California State University, Fullerton
- Chapman University
- Cypress College
- Fullerton College
- Santiago Canyon College
- University of California, Irvine

- **Vocational and technical schools in Anaheim**

- American Career College
- Everest College
- Brownson Technical School
- California Career School
- Real Barbers College

- **Notable education programs**

- Tiger Woods Learning Center



Community Services



- **Libraries**

Anaheim Central Library
Canyon Hills Branch Library
East Anaheim Branch Library
Euclid Branch Library
Elva L. Haskett Branch Library
Ponderosa Joint-Use Library
Sunkist Branch Library
Books on the Go! @ ARTIC
Anaheim Heritage Center
Anaheim Public Library Bookmobile

- **Community and youth centers**

Anaheim Fullerton Family Resource Center
Brookhurst Community Center
Downtown Community Center
East Anaheim Community Center
East Anaheim Gymnasium
Oak Canyon Nature Center
Ponderosa Park Family Resource Center
Miraloma Park Family Resource Center
Downtown Anaheim Youth Center
West Anaheim Youth Center
MUZE0 Museum and Cultural Center

- **City parks:** 57

- **Acres of city parkland:** 670

Transportation

- **Getting to work²**

Personal vehicles	89.4%
Solo driver	76.6%
Car pool	12.8%
Public transit	3.9%
Walking	1.9%
Bicycle	0.6%
Taxi, motorcycle, other means	1.0%
Work at home	3.2%

- **Average work commute time²:** 28.4 minutes

- **Anaheim residents working in Anaheim²:** 29.3%

- **Nearest Airports**

- John Wayne Airport, SNA
- Fullerton Municipal Airport, FUL
- Long Beach Airport, LGB
- Ontario International Airport, ONT
- Los Angeles International Airport, LAX

- **Anaheim Regional Transportation Intermodal Center, ARTIC**

- AMTRAK, Metrolink rail service
- Orange County Transportation Authority bus service
- Anaheim Resort Transit bus service within Anaheim
- Greyhound, Megabus.com national and regional bus service
- Tres Estrellas de Oro cross border bus service to Mexico

²U.S. Census Bureau, [2012-2016 American Community Survey Five-Year Estimates](#)

Entertainment, Recreation & Tourism

- **Annual Anaheim visitors¹⁶:** 25 million
- **Annual Orange County visitors¹⁶:** 48.2 Million
- **The Anaheim Resort**
 - 1,100-acre district including:
 - The Disneyland Resort
 - Anaheim Convention Center
 - Anaheim GardenWalk
 - Major hotels, restaurants and shopping
- **The Disneyland Resort**
 - 500-acre district including:
 - Disneyland Park
 - Disney California Adventure Park
 - Downtown Disney District

- **Anaheim Convention Center**

Total Facility Area	1.6 million square feet
Exhibit Space	813,000 square feet
Seating Space	7,500 Arena Seats
Meeting Rooms	51
Meeting Space	152,000 square feet
Main Ballroom	38,000 square feet
Pre-function Lobby Space	176,000 square feet
Outdoor event space	100,000 square feet
ACC North (opened Sept. 2017)	200,000 square feet

- **Other entertainment venues**
 - City National Grove of Anaheim
 - Pearson Park Amphitheatre
 - House of Blues, Anaheim GardenWalk
 - Orange County Symphony
 - Chance Theater
- **Sports, recreation**
 - Angel Stadium of Anaheim
 - Honda Center
 - The Rinks Anaheim Ice, public rink for 6,000 weekly skaters
 - American Sports Center, the world's largest indoor court facility
 - Anaheim Hills Golf Course
 - Dad Miller Golf Course